Digital Marketing Solutions

Share your message. Engage your audience.
Disrupt Your Industry

Our revenue-generating marketing strategies include:

- SEO/ASO
- Affiliate Marketing
- Email Marketing and Automation
- Video Production
- Copywriting
- PPC (Pay-Per-Click)
- Competition and Market Research
- Social Media Campaigns
- Lead Generation
- Design
- Conversion Tracking Optimization
- Media and Influencer Outreach
- Fundraising
- Landing Pages
14+ Years

13+ Industries

100+ Projects

600+ web, 200+ mobile, and 150+ desktop apps developed, designed and marketed to reach our clients’ goals.

I was impressed by their ability to understand my initial concept. We’ve seen about 10,000 downloads since we launched last summer.

Kenneth Leeser
Owner and Founder of Recipe IQ.
Our marketing experts can help your business grow by:

- Building Partnerships
- Creating Brand Awareness
- Converting Leads to Customers
- Growing Your Social Following
- Creating a Custom Marketing Strategy
- Optimizing Your Website for Conversions
- Increasing Your Visibility and Website Traffic
We’ve helped 100s of businesses grow and reach their target audience.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Result Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>42%</td>
<td>Open rate for our email marketing campaign efforts on RecipelQ</td>
</tr>
<tr>
<td>76%</td>
<td>Increase in the App Store rankings for eMags</td>
</tr>
<tr>
<td>100%</td>
<td>Increase in organic traffic for Homegrown website</td>
</tr>
<tr>
<td>60%</td>
<td>Conversion rate on Google Ads for iRepair</td>
</tr>
</tbody>
</table>

Scopic has allowed us to scale our case study program and decrease the development time by half. The staff is extremely helpful and reliable, and great to work with.

Nayara Pechia
HubSpot
Custom Marketing Strategy

Outsmart your competition and reach your target market in 3 steps.

1. Market Research
   We’ll analyze marketplace trends and what is working for your competitors to truly understand your audience.

2. Marketing Audit
   Evaluate your current marketing strategies to identify areas to improve upon and new strategies to implement.

3. Execution
   We’ll execute the agreed-upon marketing strategies and report on their success to ensure we help you meet your long and short-term goals.
Search Engine Optimization (SEO)

Our SEO services include:

- A full audit and content analyzing
- Content optimizing
- Link building
- Improving website speed
- Increasing local search visibility
- Technical optimizing
- Growing your community following

We’re organically ranking for many relevant industry keywords and are actively working to build domain authority.

Company Owner
Houston Pump & Gear

Learn more in this Free SEO Guide
Download PDF
App Store Optimization (ASO)

Work with Scopic to ensure:

- Unique and memorable titles
- Engaging short and long descriptions
- Eye-catching images, screenshots and app preview videos
- Keyword-enhanced content

Be found. Be loved. Be downloaded!
Copywriting

Content is king!

Drive more traffic with compelling copy that encourages action and engagement from your target audience.

They hold their team members to a very high standard, which has been very valuable to us.

President
Orthoselect LLC

Blog Posts
Landing Pages
Email Marketing
Website Copy
App Store Descriptions
Social Media Posts
Google Ads
Ebooks
Influencer Marketing

Check out our portfolio
Social Media

Increase your following through:

- Need help setting up your social media pages?
- Looking to optimize and grow your following?
- Want to engage a network of top industry influencers?
- Hoping to increase brand credibility and make sure your product is found?
- Need support writing, designing and posting regularly?
- Want to leverage social media ads more effectively?

We’ve got you covered.

Contact us

copicsoftware.com
Google Ads and Beyond

Our Google Ads team achieved:

56%  Higher than the industry average conversion rate for iRepair

1,310  Conversions for Sketchlist 3D

171  Conversions in a single week for Glencadia Dog Camp

47%  Higher than the industry average conversion rate for Arizona Medicare

Let’s work together and unlock your full potential.

Work with our Google certified team to get instant results.

Find out How it works

Download PDF
Media Outreach

1. Identify the best approach according to your needs.
2. Create an outreach plan to reach influencers, bloggers, media outlets, and more.
3. Make long lasting relationships by customizing your approach.

Email Marketing

We’ll create targeted email campaigns that speak to your audience.

Our teams have years of experience creating engaging email content and automations. Together, we’ll improve open rates and click rates, report on campaign progress, and continuously optimize campaigns.
Video Production

Gain your audience’s attention. Earn their respect.

Tap into Scopic’s video production services which include:

- 2D animated videos
- App preview videos
- Narration and voice over
- Stock footage videos

10% of readers retain information

95% of viewers retain information
Why Market with Scopic?

Innovative companies partner with Scopic because of our:

- Industry expertise
- Tailor-made strategies
- Budget versatility
- Attention to detail
- Results-orientated approach
- All-in-one solution

Awesome team to work with! Fast and very responsive.

Boni Muti
Owner of PreshaWash
Take the headache out of marketing.
Partner with Scopic and increase the power of your online presence.

In just a few months, organic web traffic increased by 20%, software downloads rose by 50%, and sales amounts measurably improved.

Dave Rozewski
Owner and Founder of SketchList Inc.
Businesses that Trust Us

- GK Training
- Houston Pumps & Geys
- Humanist Beauty
- Homegrown Nursery
- Glencoe Dog Camp
- Kodawari
- Kids Tale
- Broniec
- Win Cleaner
- Fit Station
- Origin Bathrooms
- HubSpot
- Launch
- Teamly
- Recruit
- DataBility
- Gorilla Workout
- SketchList3D
- KairWell (Hemp/CBD Information)
- Interview Focus
Our Certifications

The key to our success lies in our constant search for knowledge.

Combine our certifications with our diverse expertise, and what do you get? A unique marketing team, made up of experienced professionals from around the world.
Ready to rock your online presence?

Let’s get started