



Design Services Portfolio

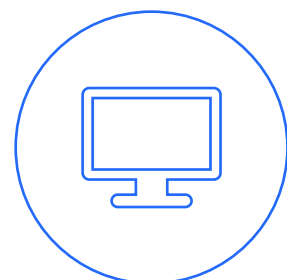
# DESIGN THAT TELLS A STORY

We bring your ideas to life with a blend of creativity and striking visuals.

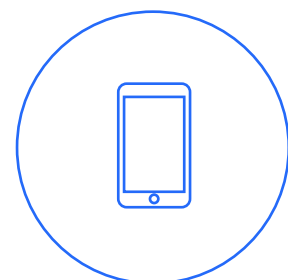
# ABOUT US

The Scopic design team combines creativity and originality to bring your ideas to life and make them thrive. We have helped over 500 clients maximize their market opportunities. Our highly-skilled team of creatives develop tailored design strategies to portray a brand's identity across all relevant mediums. Our designs have the power to enhance the customer journey across various platforms: from website to print collaterals, our designs catch the eye and drive sales. We meticulously craft our designs to vividly tell your brand's story and spark meaningful conversations.

Transform your brand with Scopic today. Discover how we can elevate your brand's experience.



Web Design



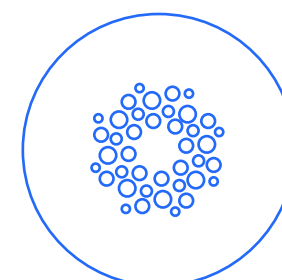
App Design



Videos And Animations



Content Marketing



Logos And Brand Design



# MEET OUR CLIENTS

Our best client collaborations come from open communication. We help clients succeed through our creative innovations.



**SKETCHLIST3D**



**FITSTATION**



KODAWARI

# WEB DESIGN

Complete your brand presence with a well-rounded website. We don't believe in a one-fit-all approach. Our UI/UX design team works hand in hand with you to develop a seamless user experience, increasing brand awareness, keeping your audience engaged, and maximizing conversions. We help you develop your brand's identity from beginning to end by creating eye-catching websites, customizable animations, and 'top-notch' graphics to properly portray your business and its core values.

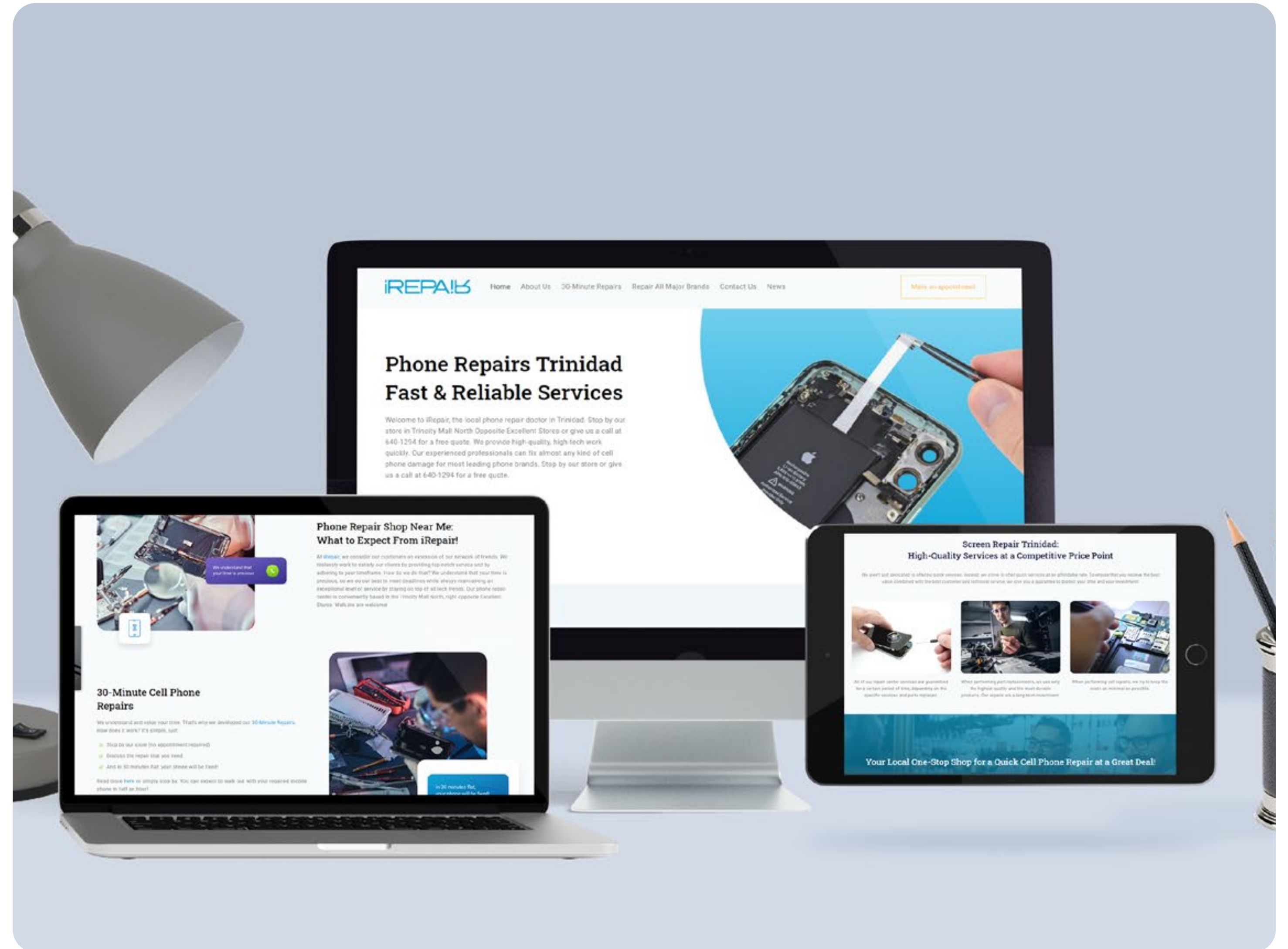
Our team designs for the consumer in mind: all of our creations are responsive and adaptable to custom web solutions or a ready-made CMS.





## iRepair

The iRepair team wanted to increase traffic to their cell phone repair website, so they came to Scopic initially looking for Google Ads. After checking the website, we saw that without a redesign, the ads wouldn't be effective. Our team completely redesigned the site to be modern, sleek, informative, and, of course, mobile friendly. With an optimized landing page ready, we also could finally launch those ads, which have performed incredibly well.

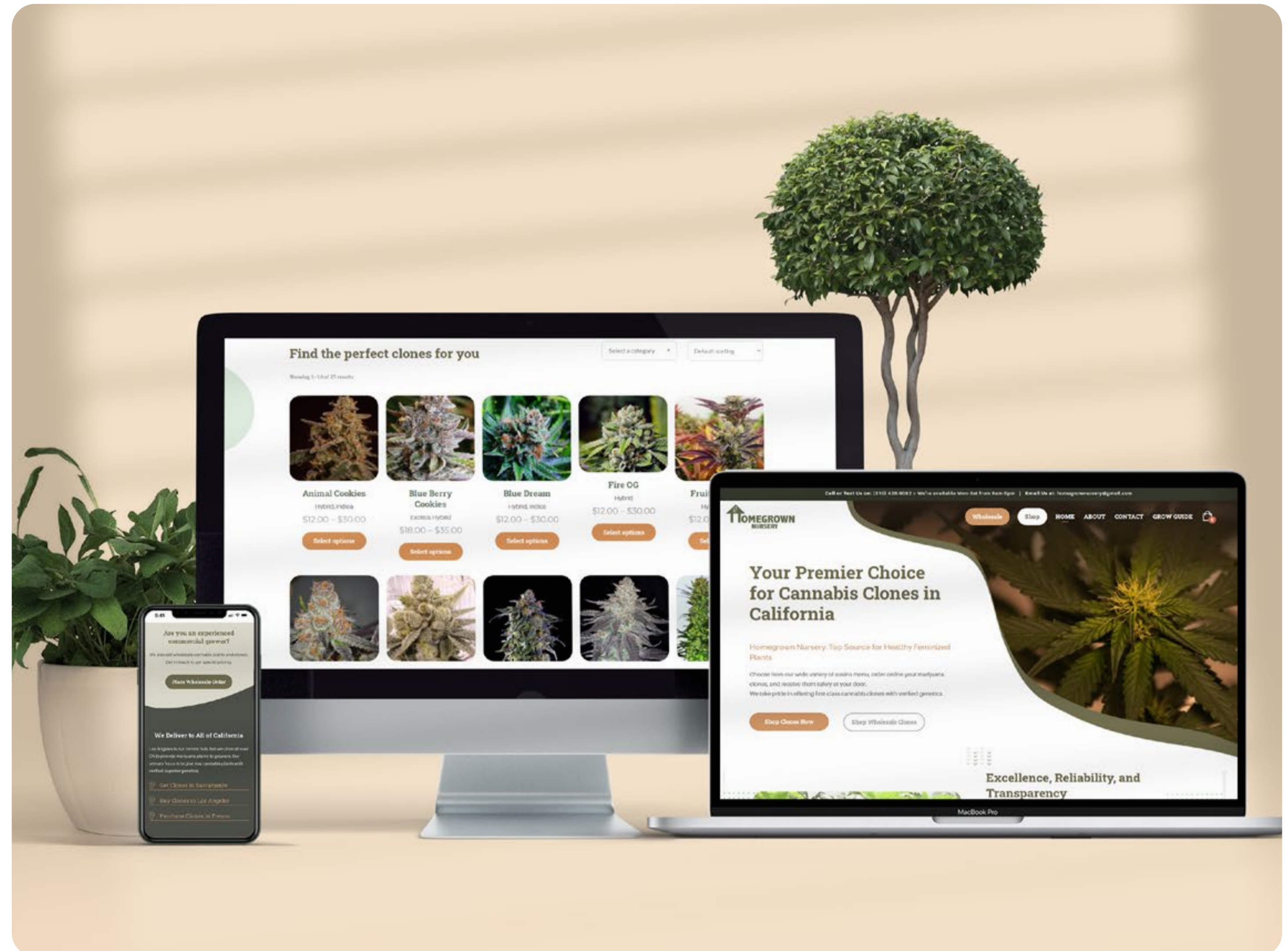






## Homegrown Nursery

The team behind Homegrown Nursery came to Scopic in need of website redesign. Our designers came in and reworked the website top to bottom to better educate their target audience and guide them through the sales funnel. From the earthy tones of the design to the overall flow of the pages, the new, optimized website makes cannabis clones more approachable and accessible for Homegrown Nursery's current and future clientele.



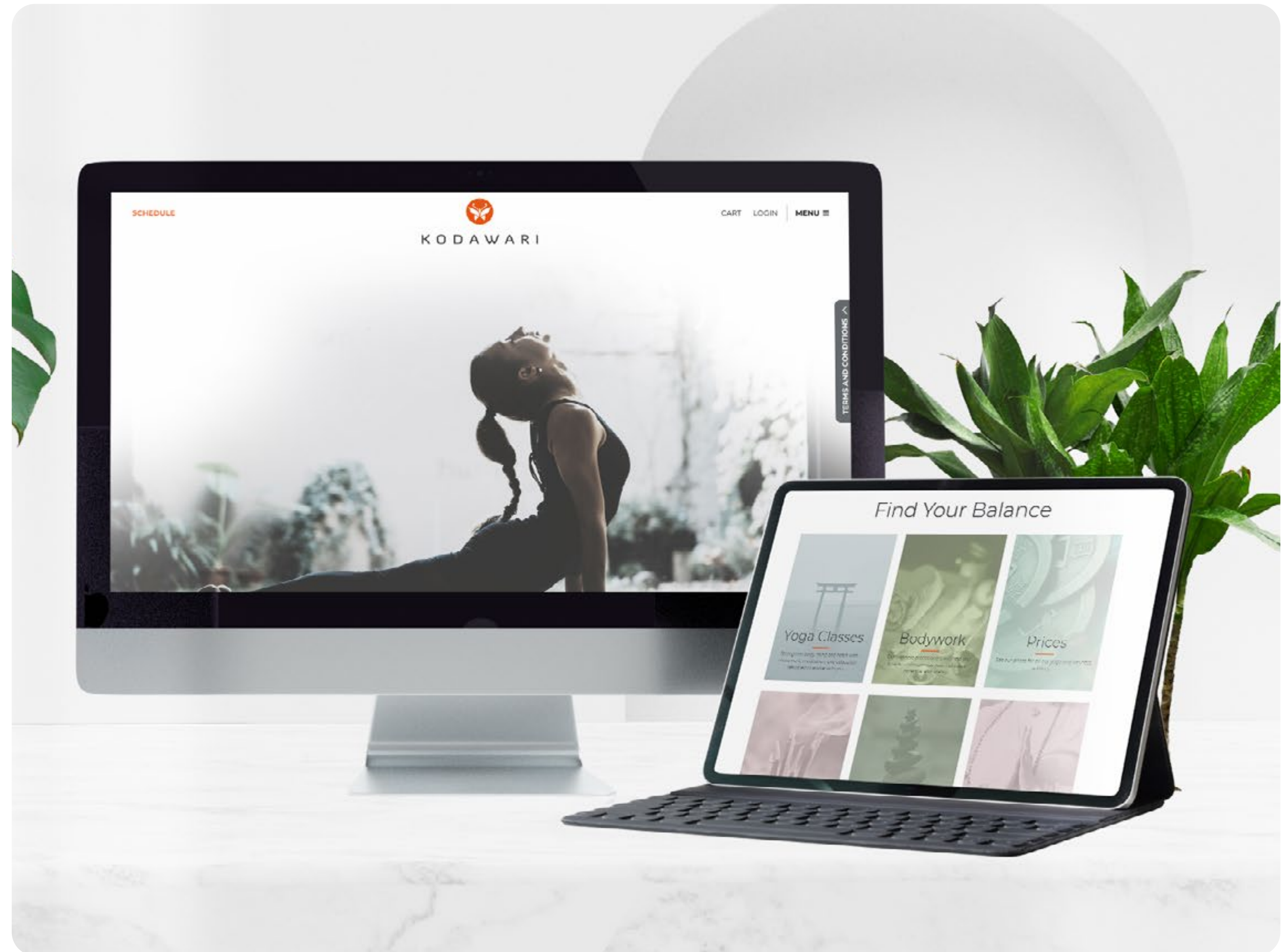
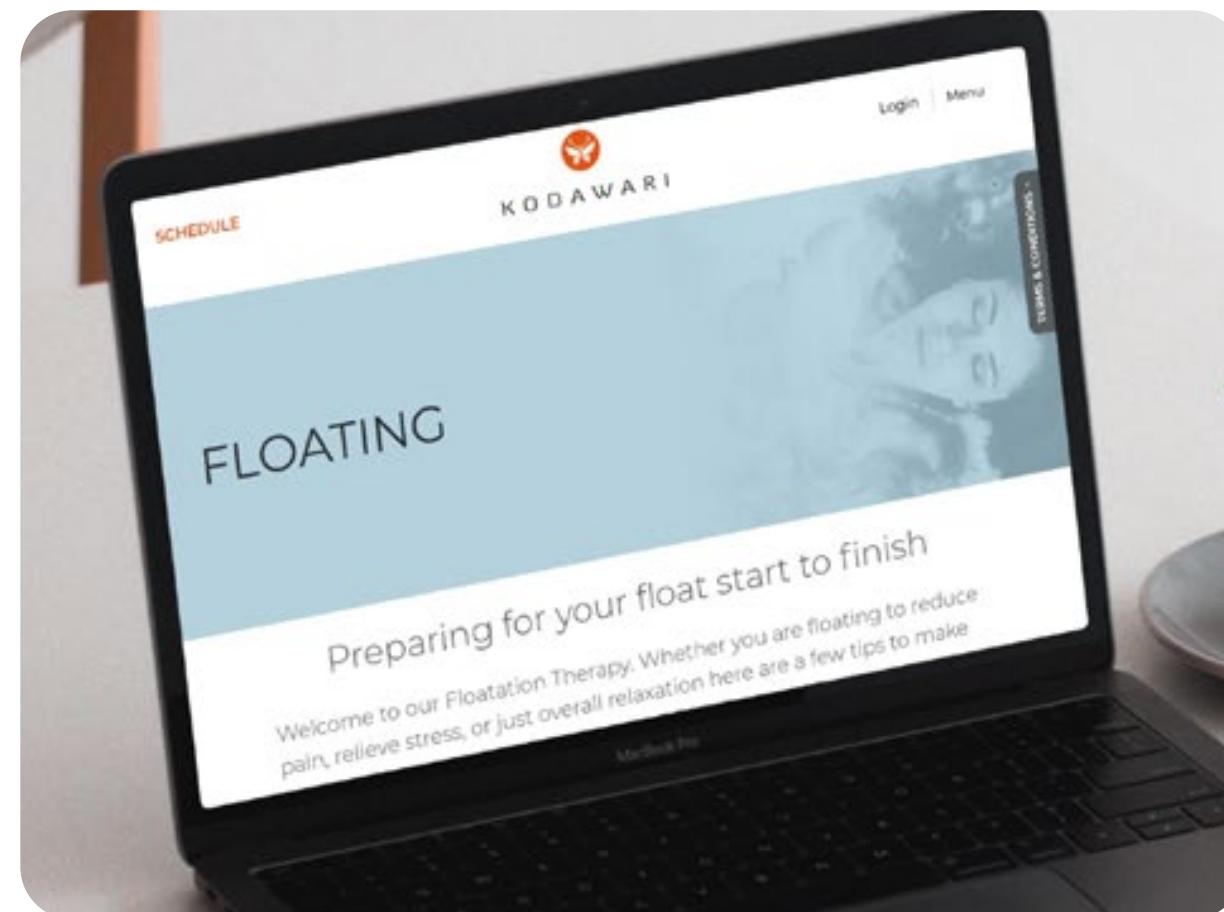




K O D A W A R I

## Kodawari - Yoga Studio

Kodawari Yoga Studio was in need of a website overhaul when they reached out to Scopic. Our design team completely revamped their website to highlight all of the innovative yoga classes and services they offer, as well as add functionality like direct booking of classes online.



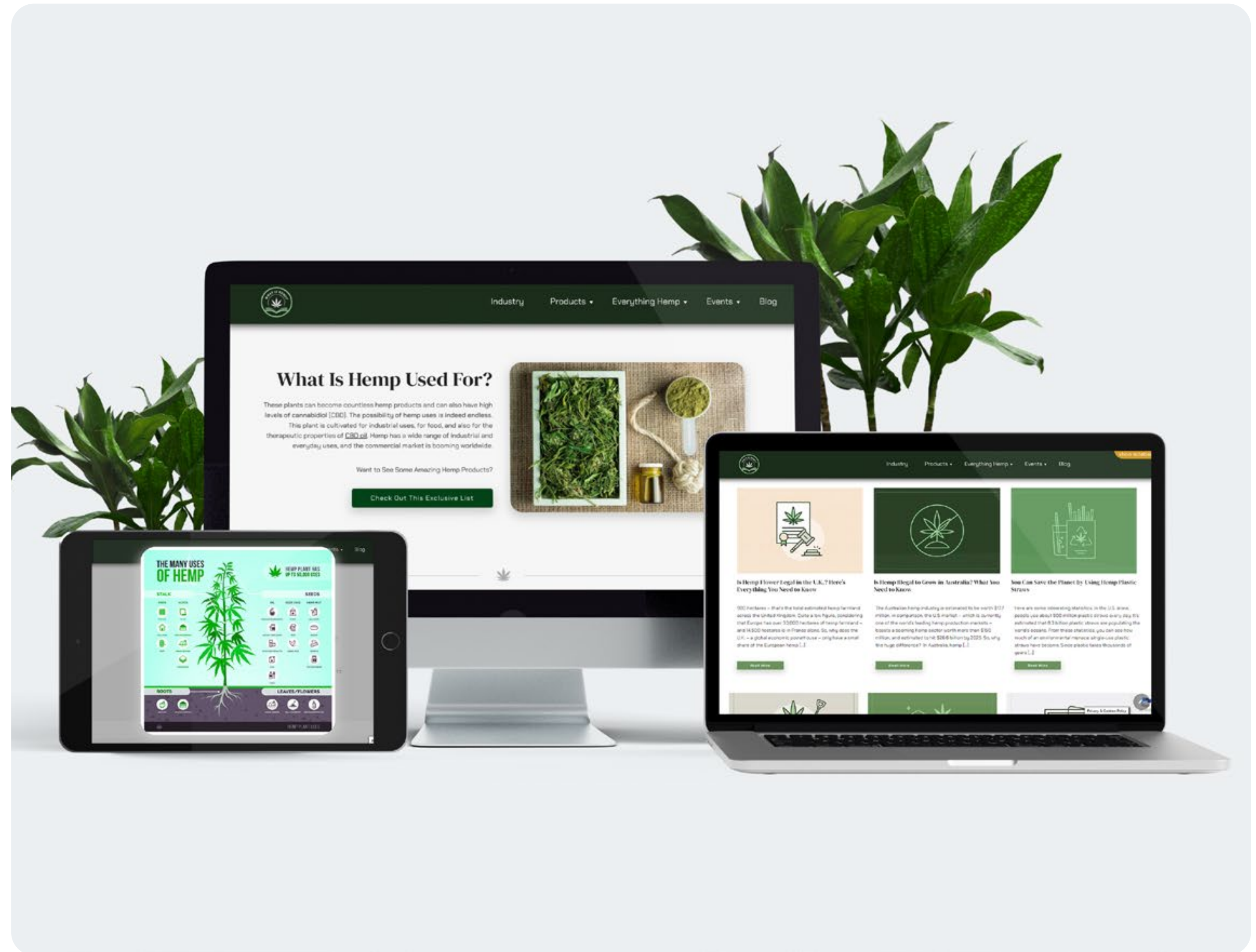




## What is hemp

The company behind WhatisHemp wanted to educate their audience about the benefits of hemp in a simple and approachable way. Scopic design team not only helped them achieve this but also gave the site a more attractive overall look to improve user experience.

Hemp is a competitive field, and WhatisHemp needed to stand out against the competition.

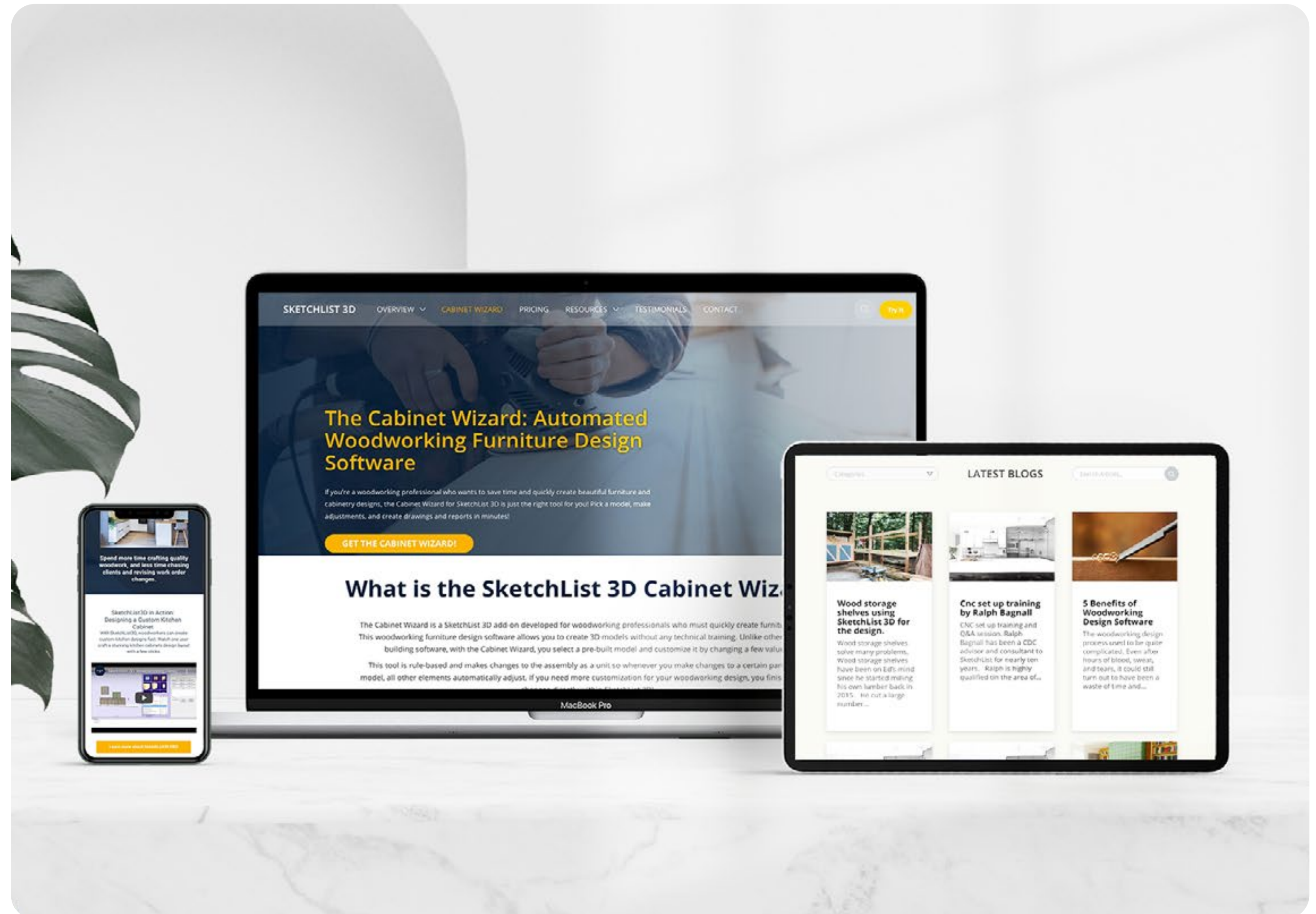




# SKETCHLIST3D

## Sketchlist – 3D Wood Design Tool

When SketchList team came to Scopic, their website wasn't properly communicating all of the amazing abilities their software has to offer. Our team completely redesigned the website to make it more aesthetically pleasing, showcase their glowing testimonials, and provide more digestible product information. Our team also created highly-effective landing pages to help Sketchlist increase their conversion rates.



# MOBILE AND DESKTOP APP DESIGN

Behind any highly-effective mobile or desktop app is an experienced team of designers. Our design team provides custom mobile solutions that run seamlessly across different platforms. We develop our apps in-house, working closely with our clients and their teams.

Let's tell your unique story with bold and effective design solutions.



## Timefilter app

The idea behind the TimeFilter app was to summarize videos by producing a succinct version, without compromising any of the meaning of the original content. To make this a reality, Scopic developers and designers were on the job. An entire UI design overhaul was completed by our team to give the desktop app more visual appeal. They strategically tweaked the app's style, color, textures, and how the user interacts with features to create a more thoughtful and responsive application. All of these UI design choices make the app experience highly user-friendly.

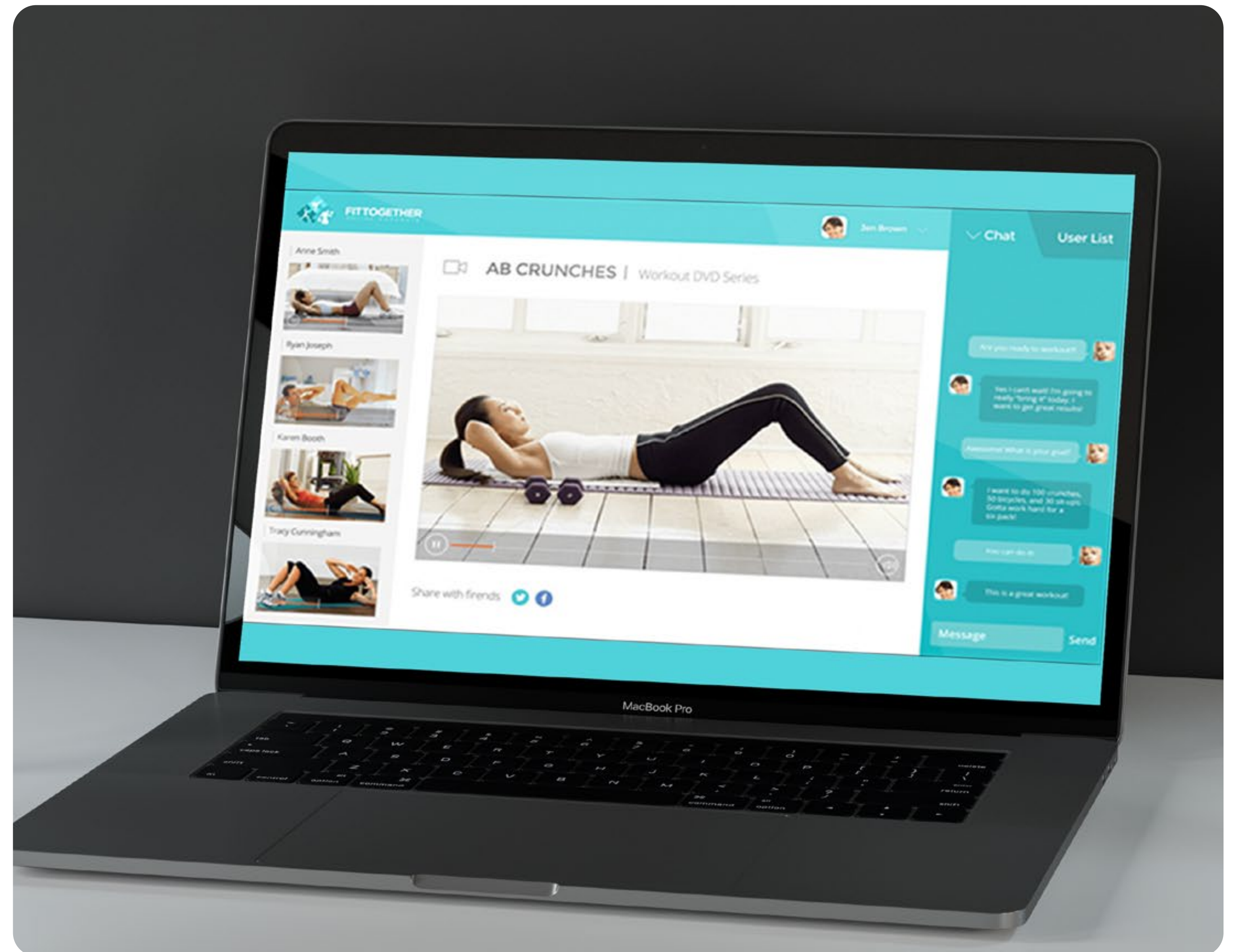




## Fit Together

The creators of Fit Together dreamed of making the first social fitness application that would allow users to work out with friends all over the world.

Scopic UX designers created a responsive desktop app to make interactive, international workout sessions not only possible, but also enjoyable and engaging.

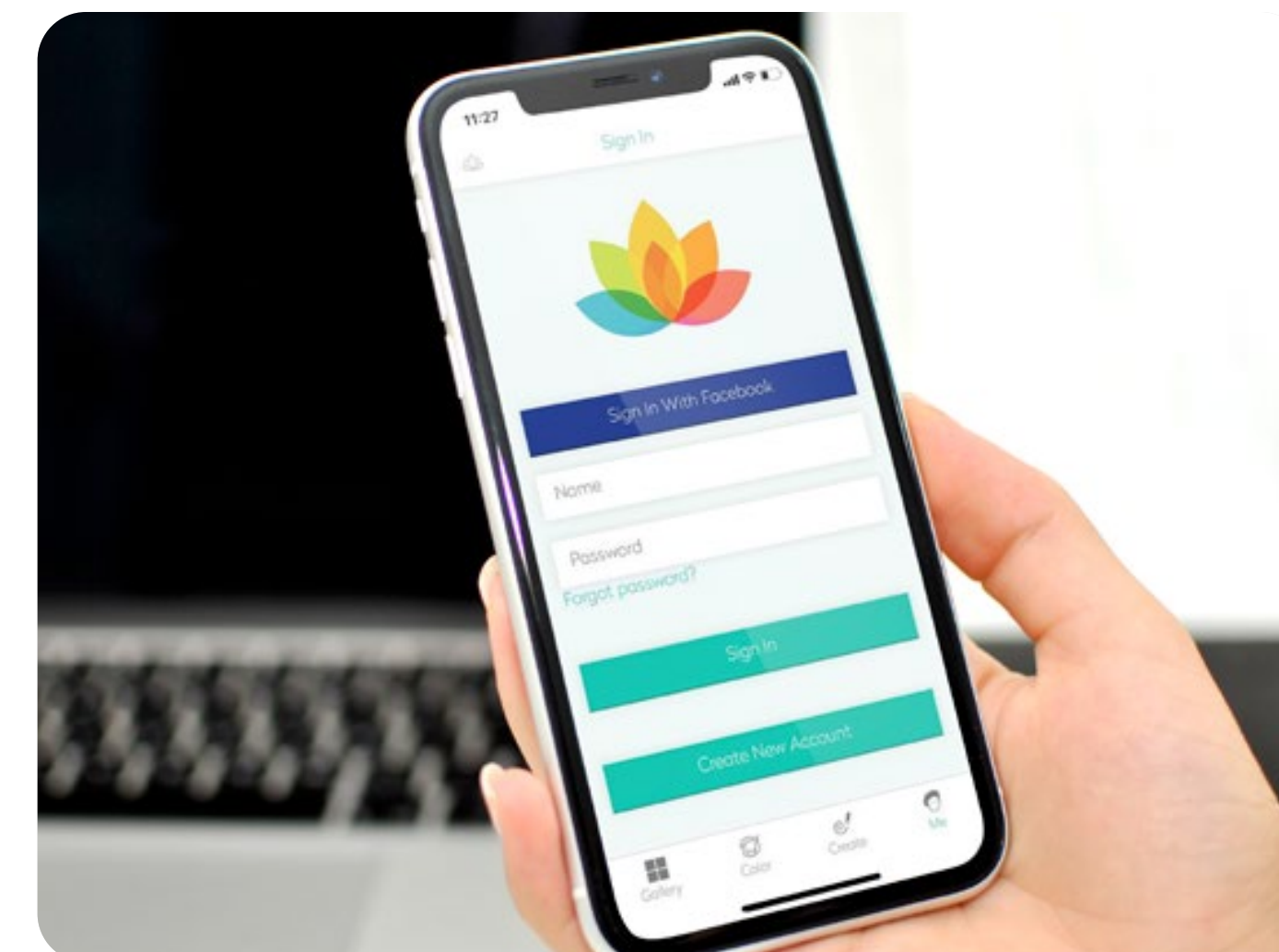
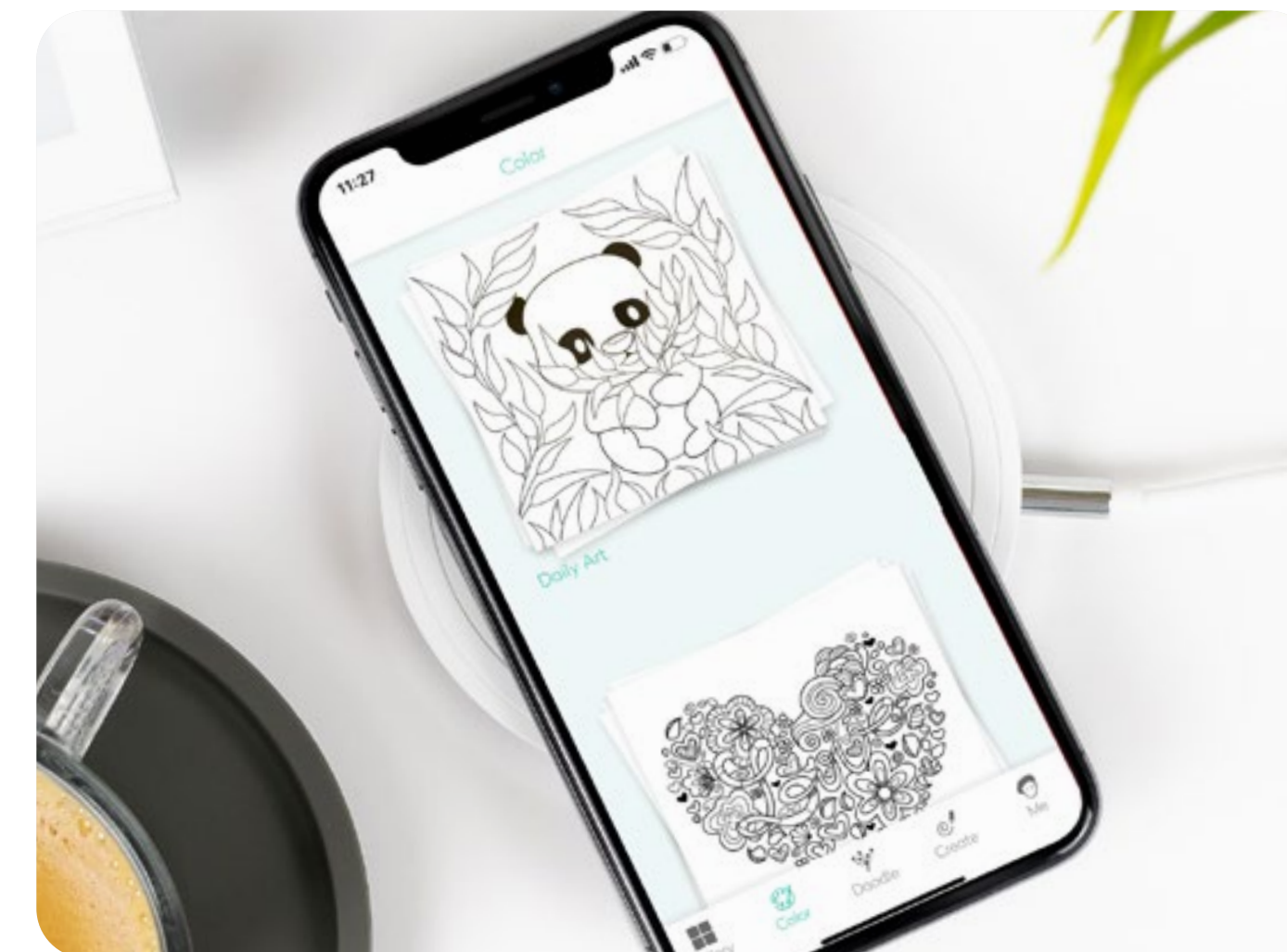
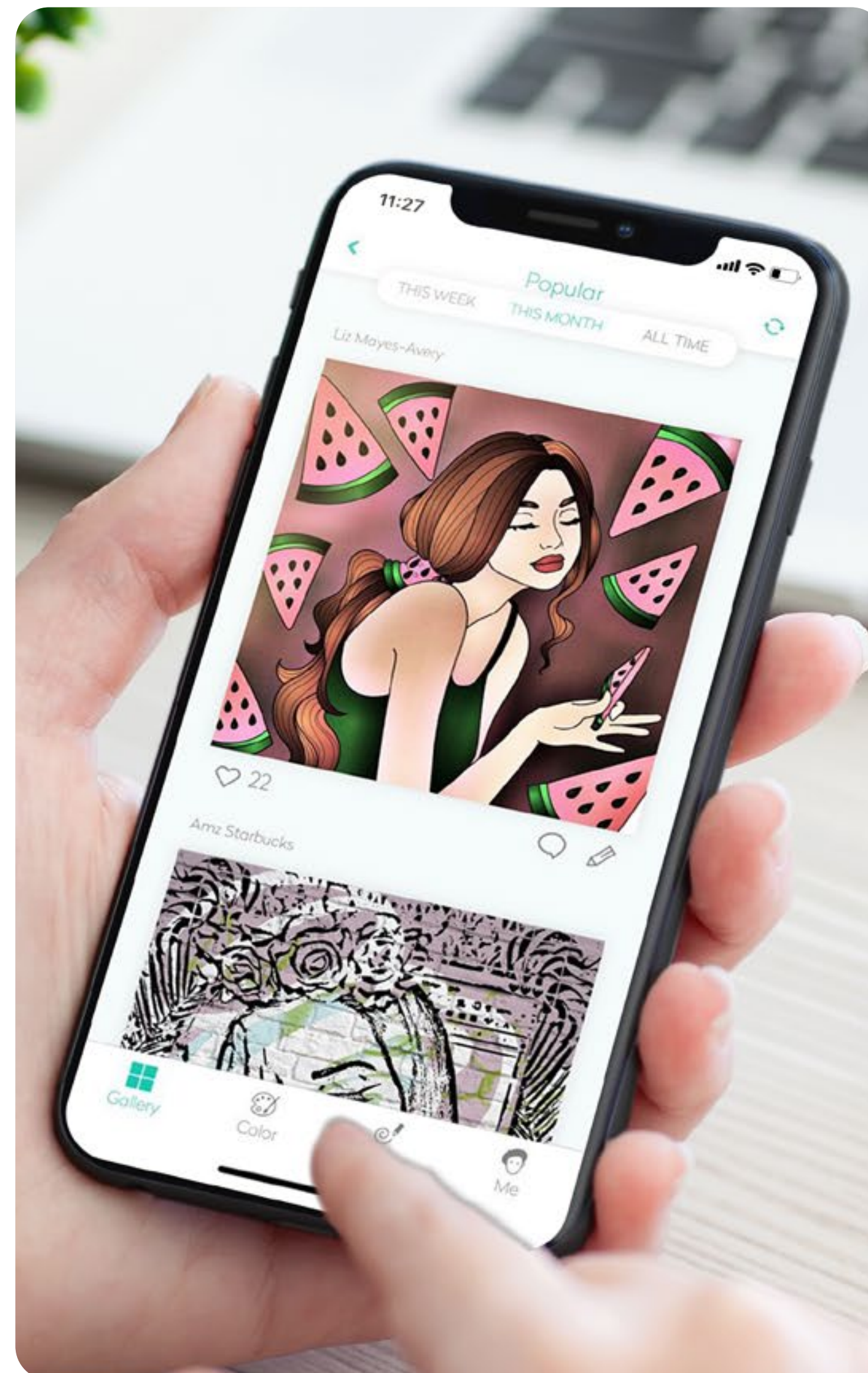






## Chroma Coloring App

When dreaming up the idea of an adult coloring book application, Chroma Coloring Book team aimed to create an app that could bring stress levels down of its users. Scopic UI/UX designers produced a user-friendly and responsive iOS app with natural coloring tools like pencil, marker, and brush designed specifically for adults. Soon after its launch, Chroma Coloring Book was featured in “New apps we love” and “Coloring books” by Apple.

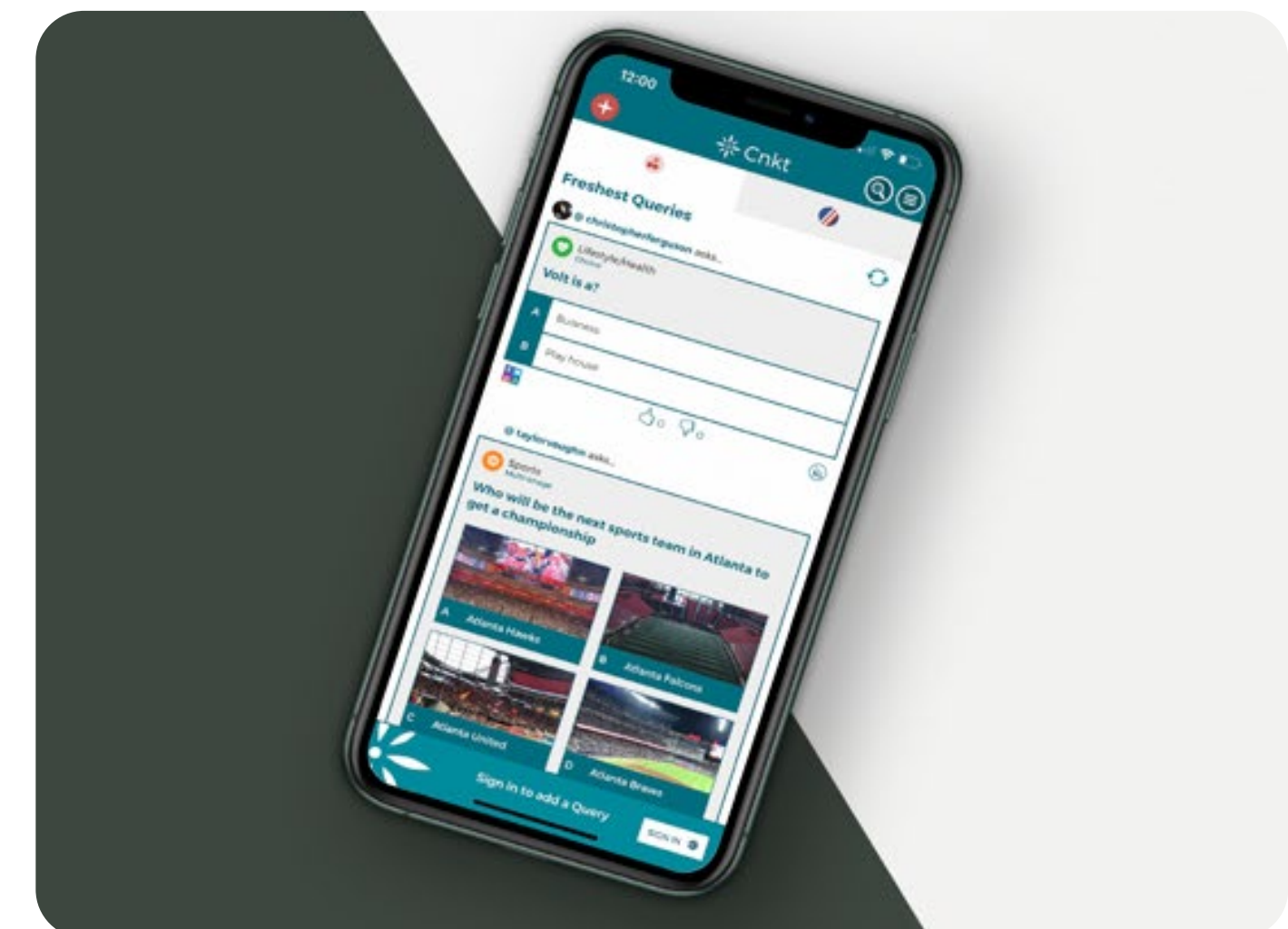
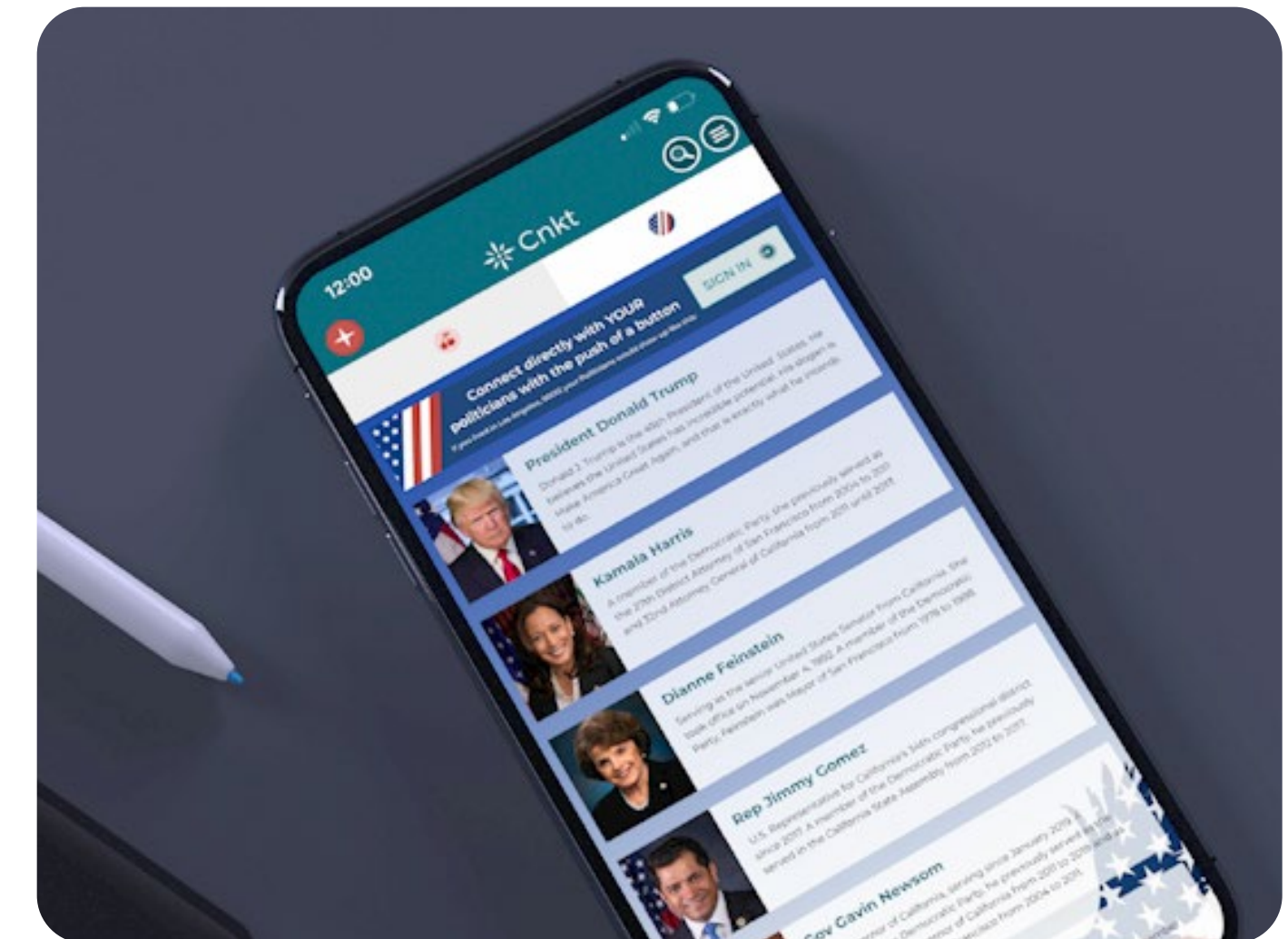






## Cnkt app

The CNKT team wanted to create an online space for people to share their way of thinking and opinions in a judgment-free zone. Scopic designers focused on creating a responsive and user-friendly design experience so that users could easily find the topics and forums they want to comment in, and feel comfortable doing so. The flow of the app makes users feel like they are in a safe space to learn, share, and react.

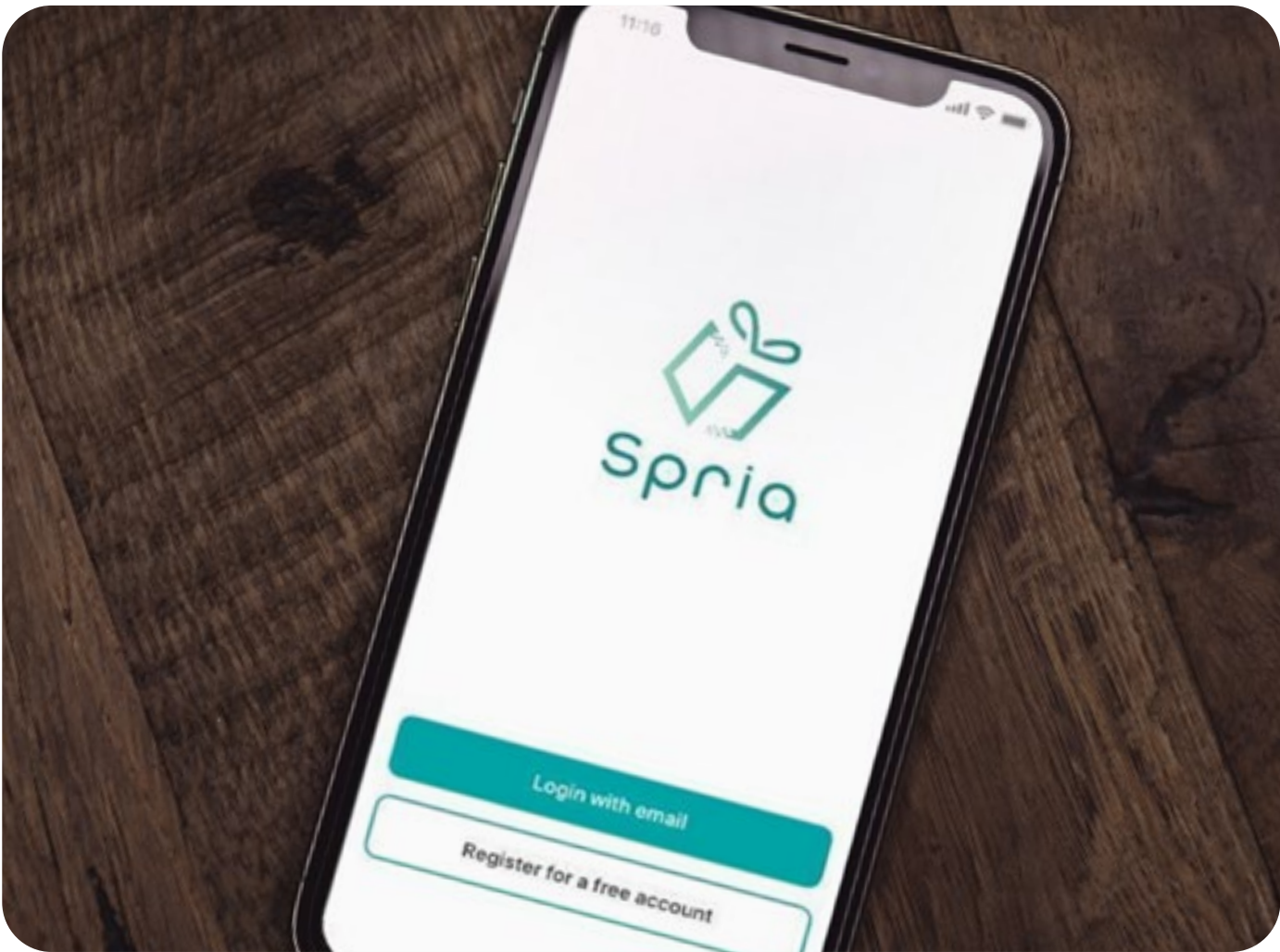
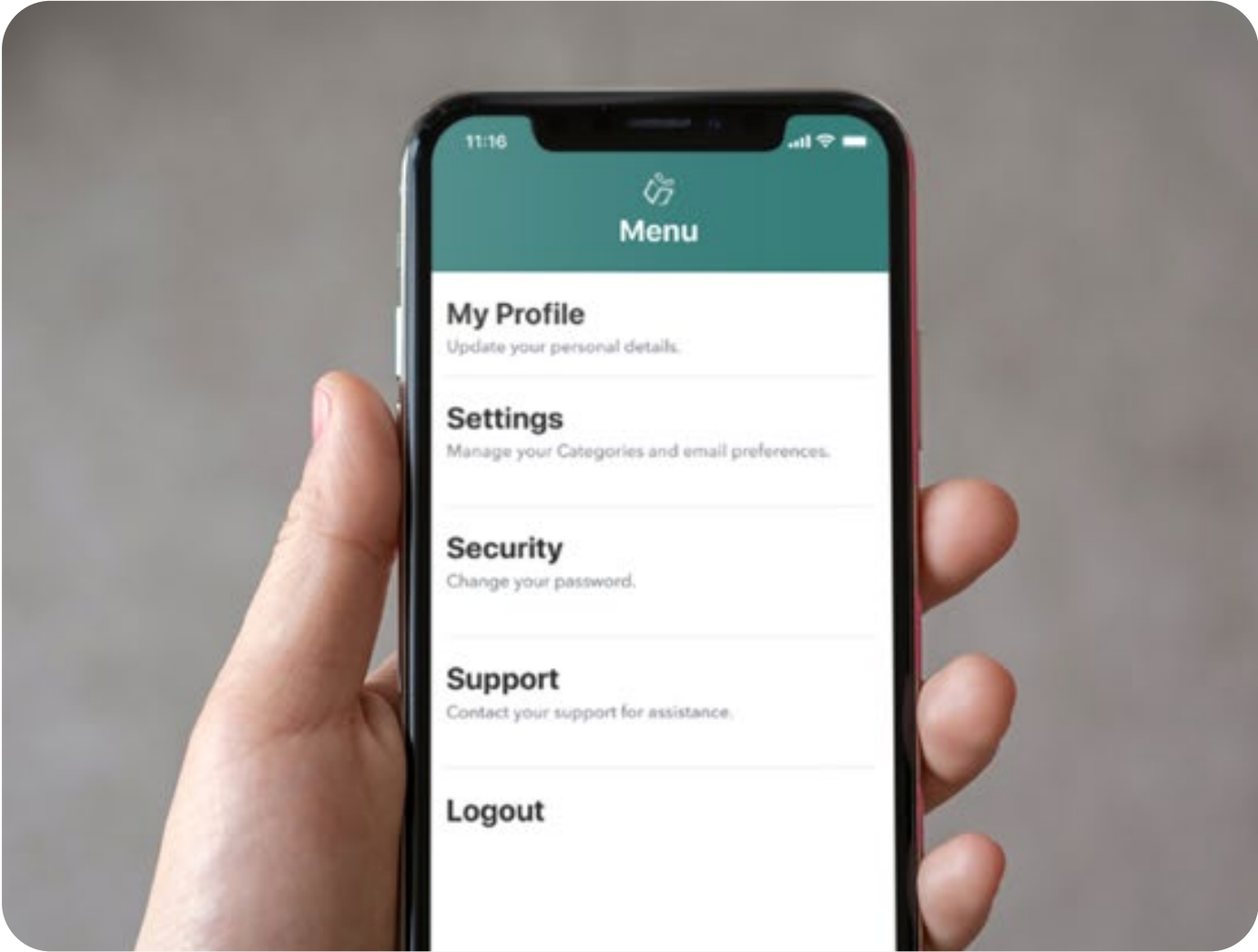
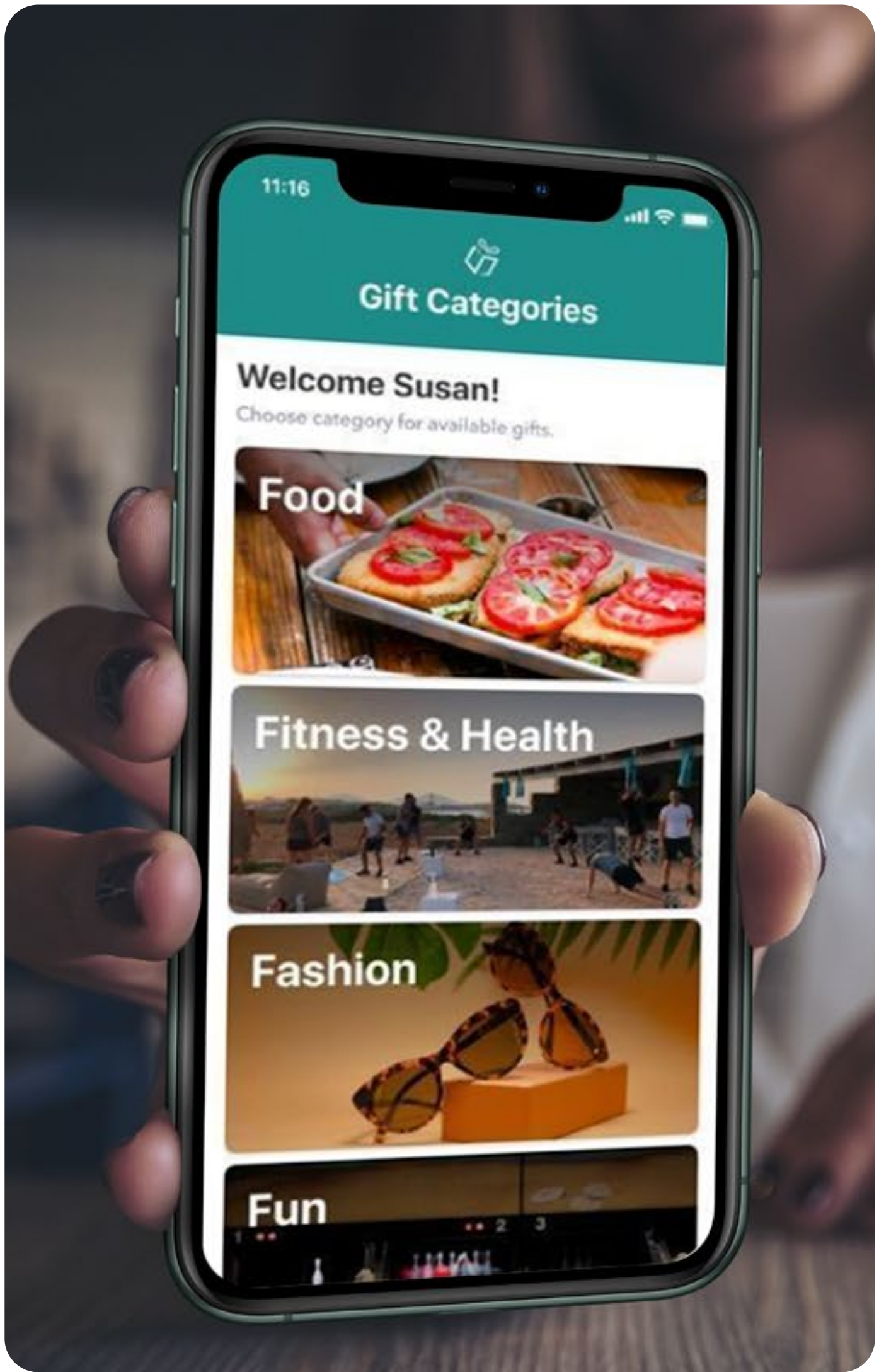
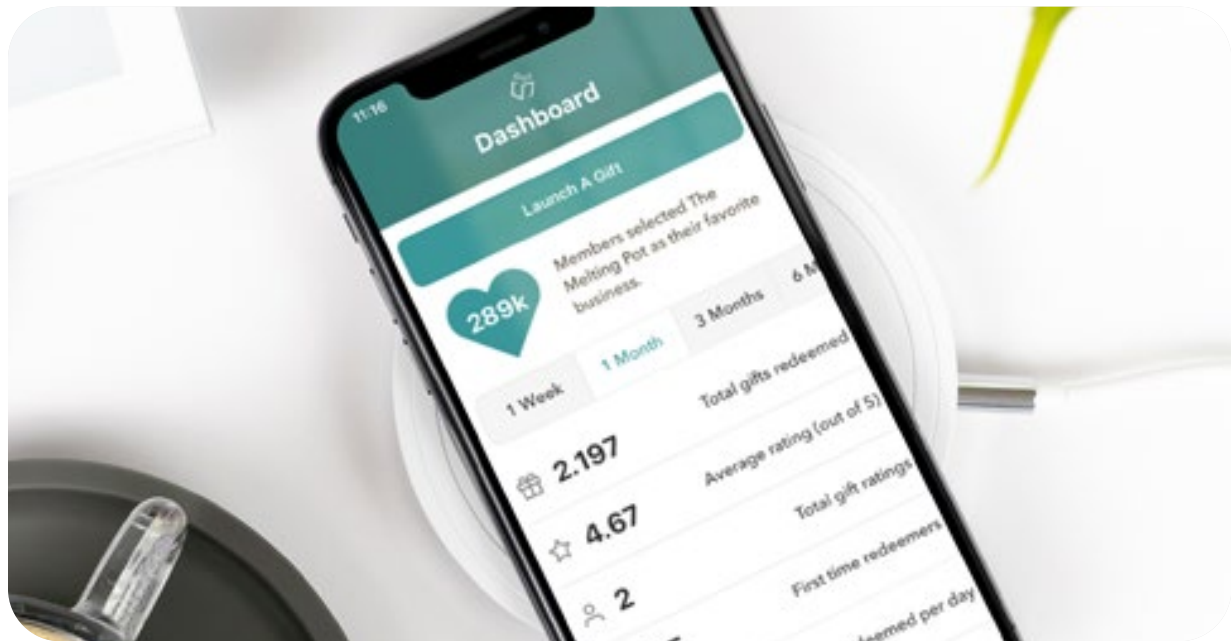






**Spria App**

The company behind Spria wanted to develop an app to digitize the whole workflow of customer loyalty programs. Scopic’s web experts designed a progressive application aimed at both potential and existing customers. We created a user-friendly interface to engage users and promote loyal use and communication between customers and establishments.





The background features a series of concentric circles in a light gray color. Overlaid on these circles is a large, faint play button icon, also in light gray, positioned to the left of the main title text.

# VIDEOS AND ANIMATIONS

Video engages audiences like no other medium. Our designers deliver 2D animations and stock videos that capture the emotion, value, and personality behind your brand. Our team works closely with our clients to produce impactful visual experiences for their target audiences. Our custom video options include scriptwriting, narration services, unique photos, footage, and illustration ideas.





## RecipeIQ App – video

The team behind RecipeIQ needed a resource that would quickly and effectively educate their audience and help their app stand out in the saturated nutrition industry.

Scopic produced a 2D animated video depicting how typical users could benefit from RecipeIQ features. The video highlights the app's unique capabilities and helps users imagine actual recipes they would want to use it for.

[View video](#)





## What is Hemp - video

With recreational drug use becoming legalized and regulated, WhatisHemp needed a video to educate on product use and to make the project more approachable. Scopic created a friendly animation that provides the viewer with knowledge and instills a greater brand confidence, while also helping WhatisHemp stand out in a very competitive industry.

[View video](#)



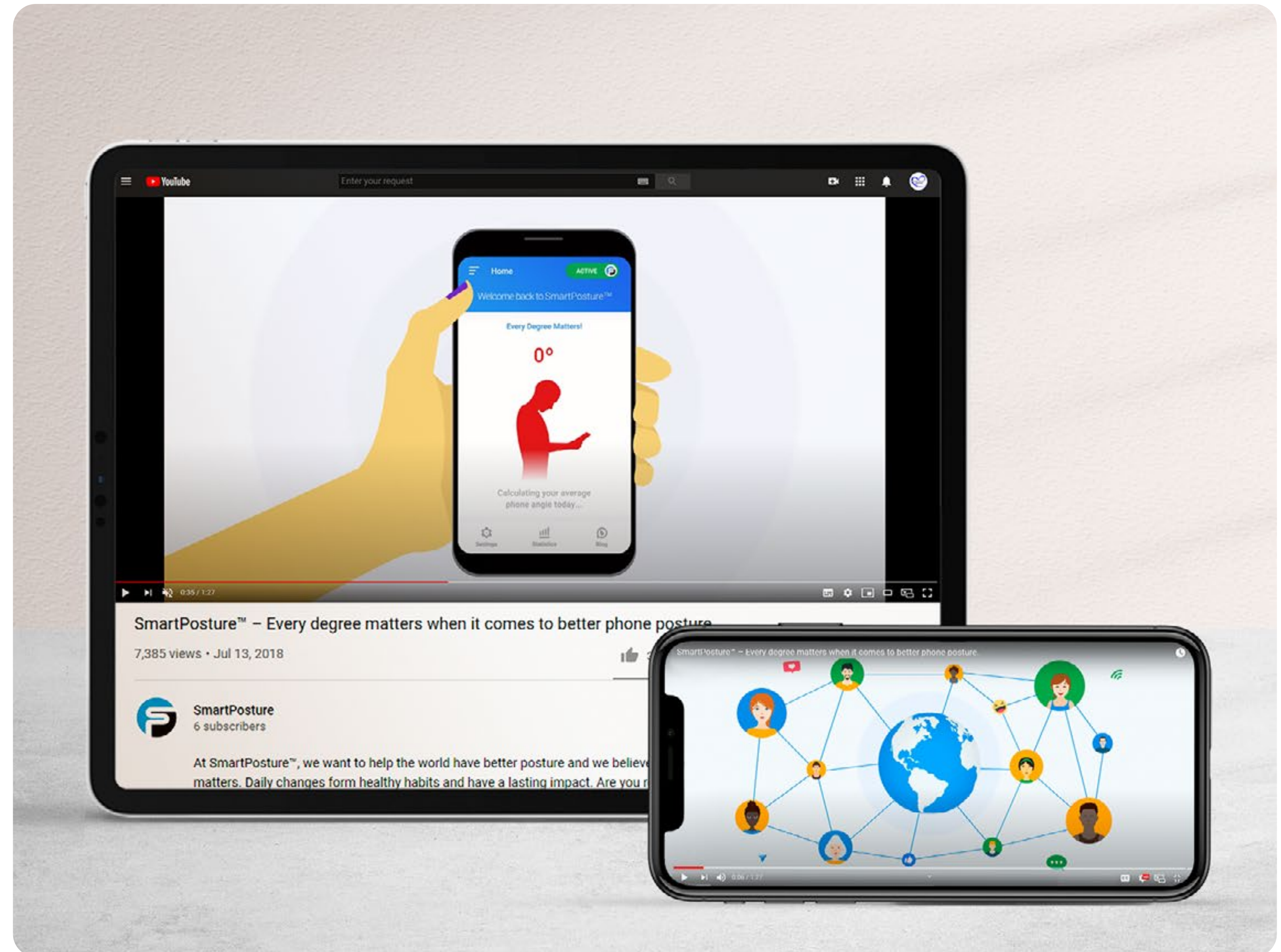




## SmartPosture - video

SmartPosture team needed a concise, enticing video to show both the advanced capabilities of their app and demonstrate how simple it is it. The video Scopic produced has the audience sitting up straight within the first few seconds and serves as a persuasive call to action. The video doesn't just say but shows that good posture can be easily obtained.

[View video](#)



# MARKETING COLLATERALS

We know how to make your content pop to properly engage your audience.

Our layouts are easy and enjoyable to read, and our content is consistent across all mediums. We design to make a long-lasting impression.

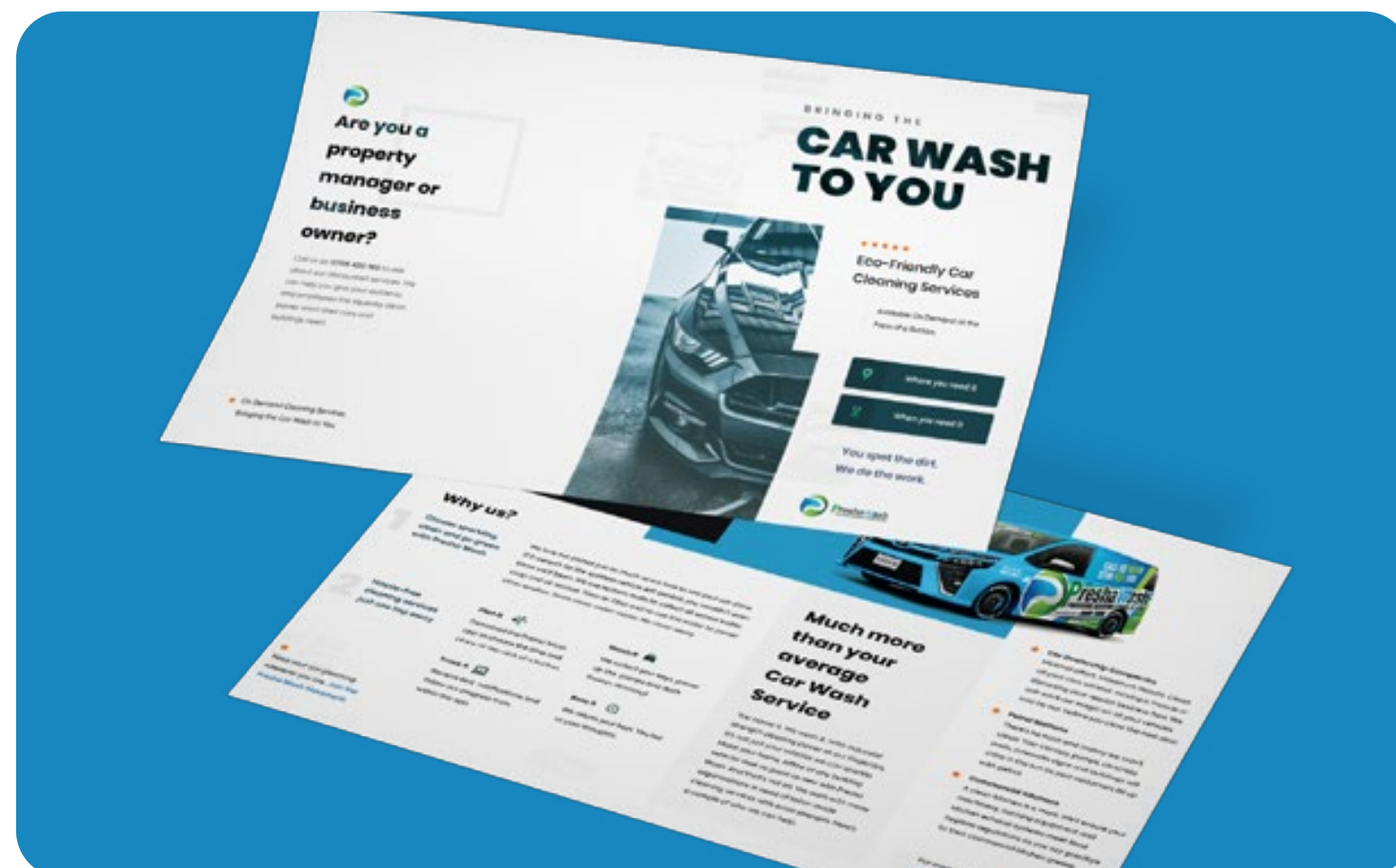
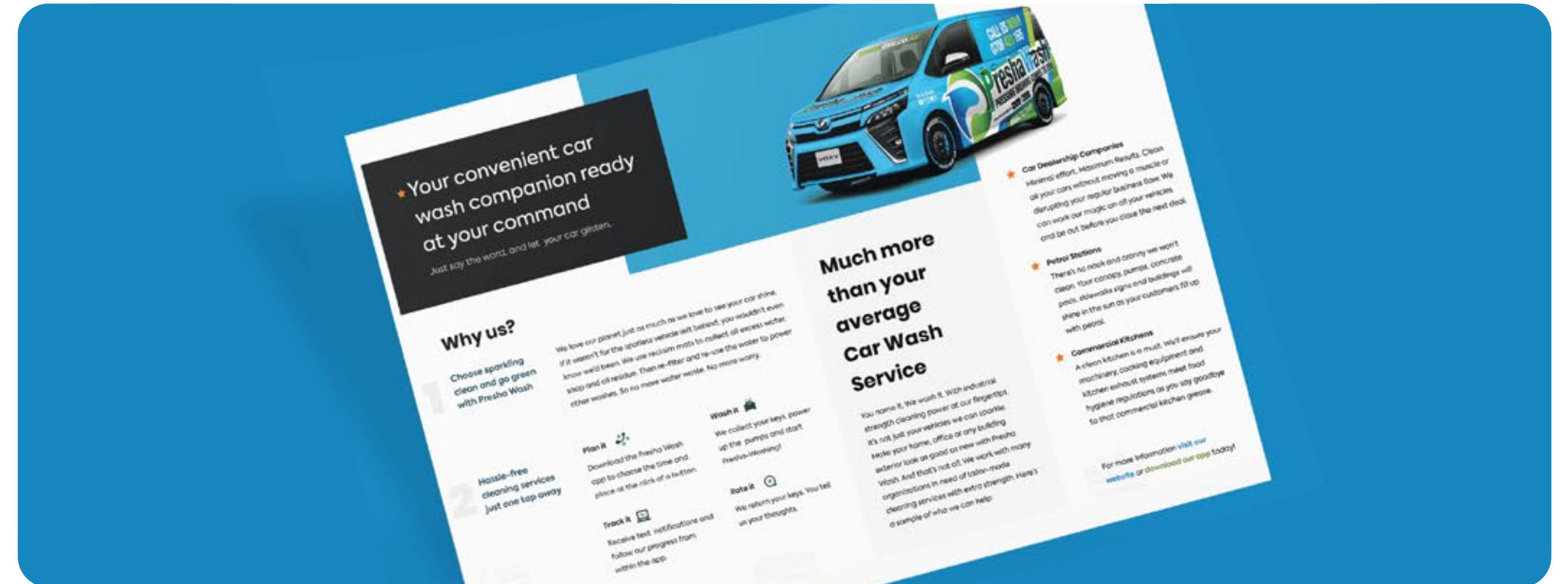
Our marketing materials include business cards, brochures, flyers, banners, stationery, presentations, and much more. Our clean designs guide the reader's eyes to your desired call to actions.





## Presha Wash brochure

PreshaWash is all about delivering an eco-friendly car wash on-demand. Scopic designers created a clean brochure to emphasize the detailed wash that users will receive. They also tied in the green aspect of their product with color scheme and flow. Presha stands for something, and their brochure demonstrates that.







## Andarix Brochure

Andarix Pharmaceuticals develops and commercializes novel cancer therapies targeted to patients most likely to respond to the treatment. Scopic designers delivered a professional brochure in line with their mission and audience, even factoring in colors that represent hope and growth and providing an intuitive flow to the complex work they do.

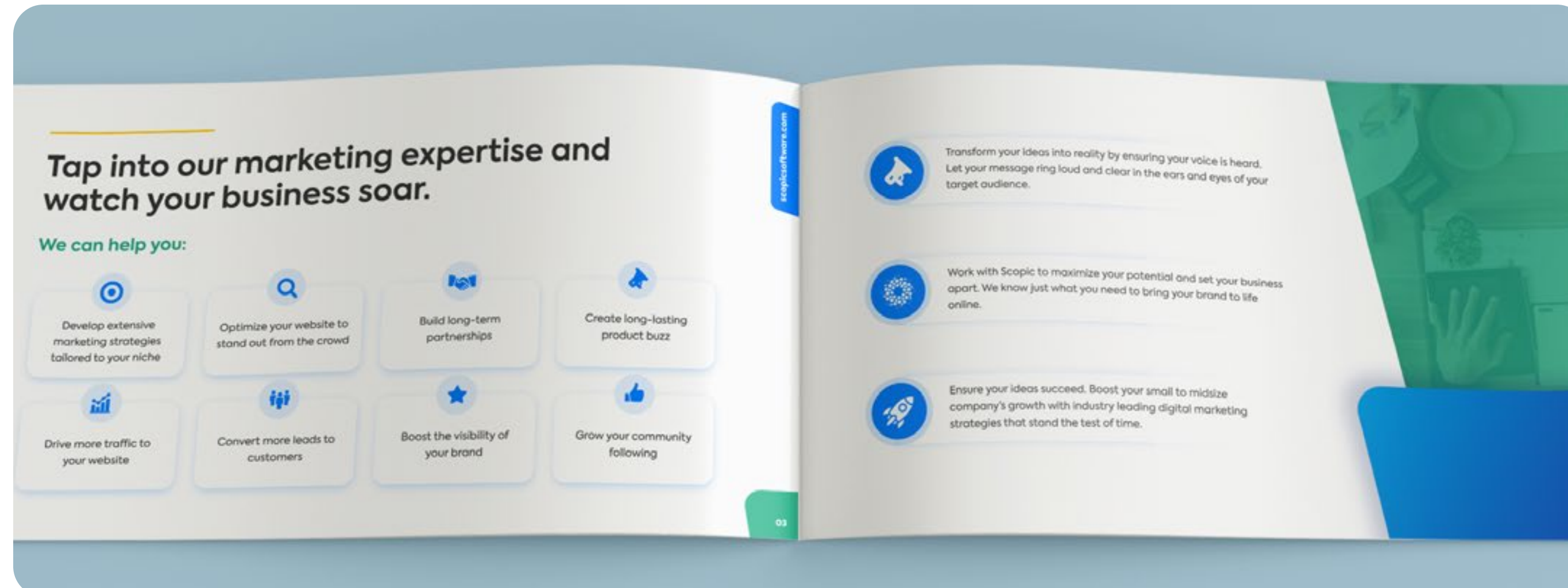






## Scopic brochure

We treat our own Marketing work like any other client. The final brochure provides visually-appealing information on what we do and how we do it. In just a few pages, readers know who Scopic is.



# LOGO DESIGN & BRANDING

Your brand is your identity: what you believe in, your vision, and your passion. Creating a strong visual presence builds credibility and brand loyalty. Together we explore your company's goals and objectives to assess your brand's value proposition. We find the right combination of your brand's color palette, typography, logo iterations, and messaging to offer different design concepts. That way we can create the perfect brand identity factoring in your input.

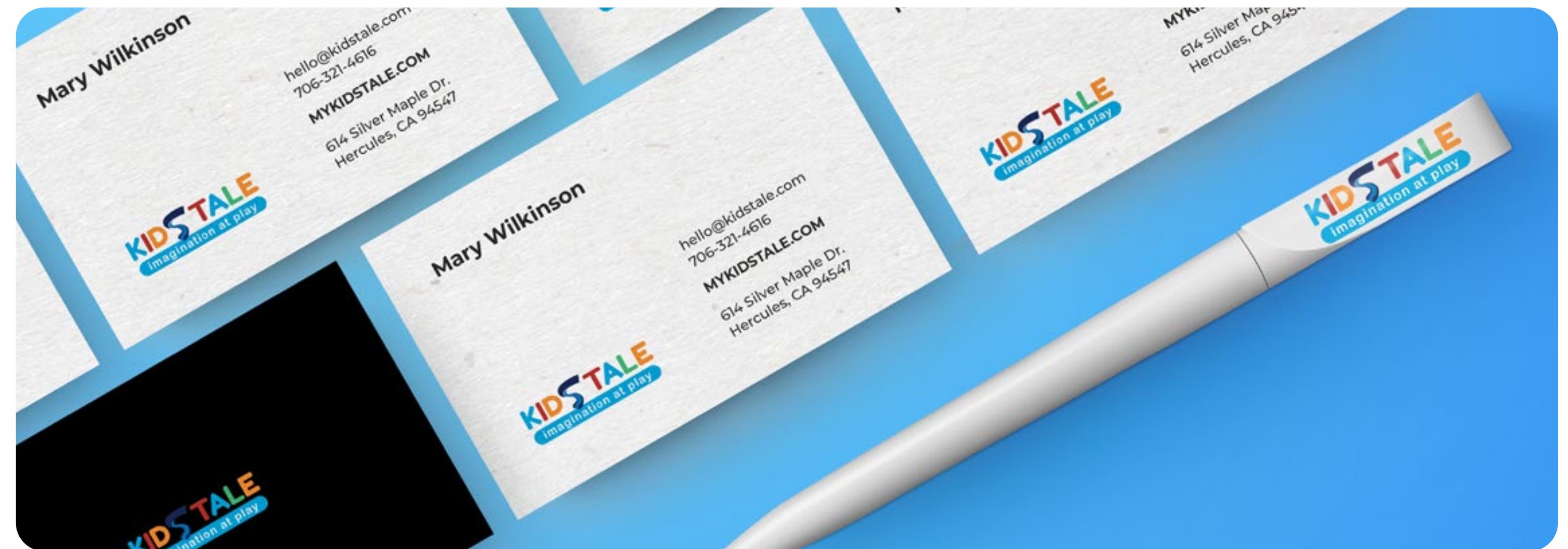
Maintaining streamlined branding is key, so we deliver a complete brand book that compiles your brand's guidelines to help everyone in your organization effectively communicate your brand's messaging across different channels.





## KidsTale

The team behind KidsTale was looking for a logo to set the tone of their consumer's experience and get parents and kids excited about playground equipment. Scopic design team used text, word choice, and imagery to bring a playful vibe to the brand's visuals.





# GORILLA WORKOUT

## GorillaWorkout

The Gorilla Workout app provides an unabashedly intense workout. Scopic design team made the visuals with that in mind. The logo demonstrates the almost animalistic approach that the Gorilla Workout app takes to working out. Their approach is unique so the visual had to be so as well.





# More Logo Designs







## Scopic

When recently updating our own company logo to better represent and align with our top-notch service offerings, our designers tweaked every meticulous detail to reflect the fluid modernity of Scopic as a whole.

We, at Scopic, are constantly growing, evolving, and adapting to our clients' needs and our logo now demonstrates this ever-changing cycle. The flow of the logo illustrates how we consistently help clients overcome their challenges and achieve their goals. The deliberate dots surrounding the logo represent how our international team dynamically generates client work by maintaining a strong network that defies timezones and borders.

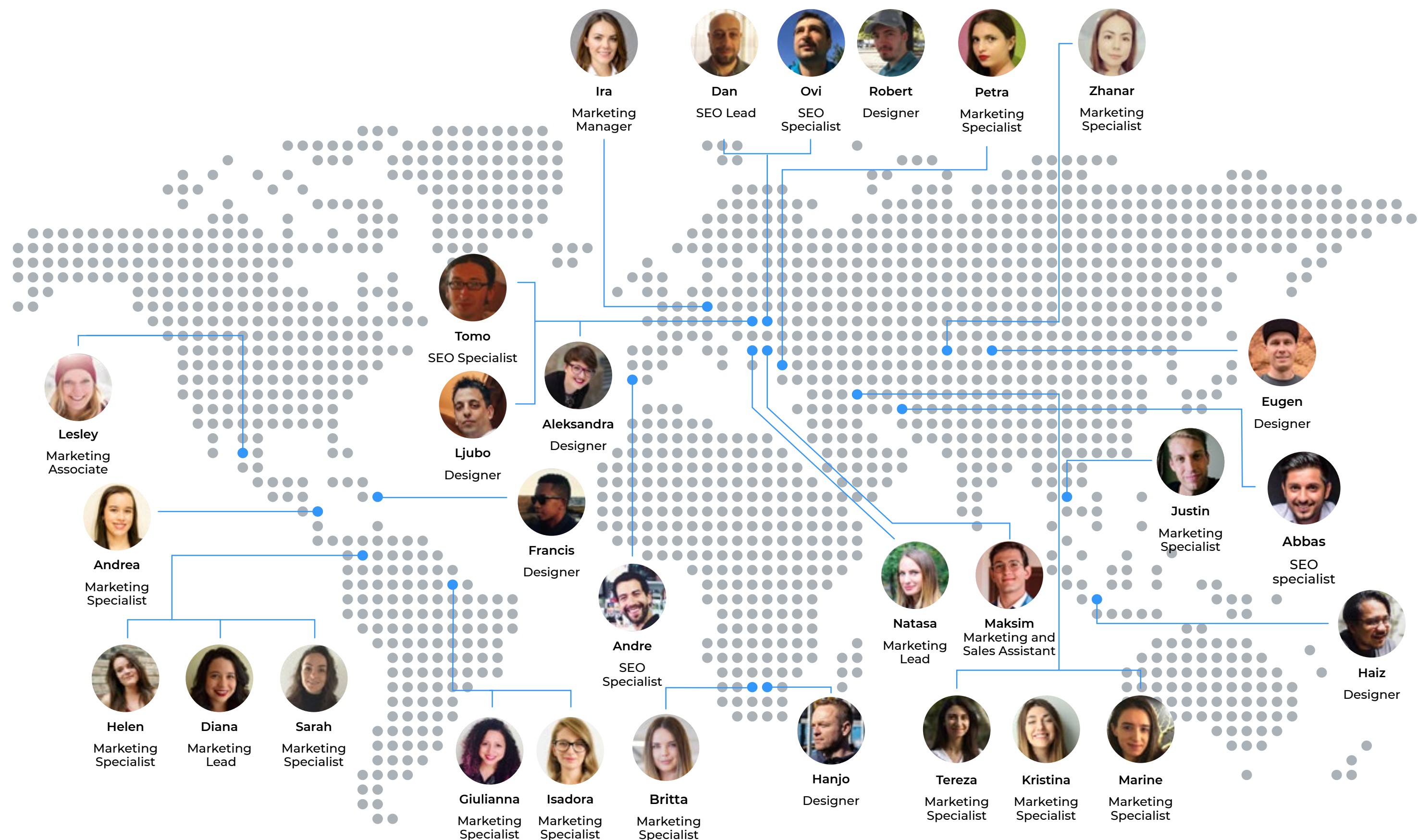




# ONE GLOBAL TEAM, MANY TALENTS

When you bring together a team of creatives with unique backgrounds who are intuitive, open-minded, and passionate about their work, great things come. Our creatives are experienced designers and strategists who have a wide range of skills, all under one roof.

We love being part of your brand transformation. Let's design something visually appealing and highly effective for an emotionally engaged audience.





READY TO TAKE YOUR  
BRAND TO THE NEXT LEVEL?

**CONTACT US FOR A FREE ESTIMATE!**

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